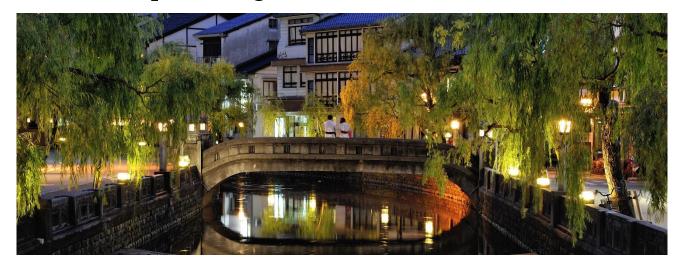
Press Release

Kinosaki Onsen, Toyooka Tourism Innovation

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Top 5 Things to do in Kinosaki Onsen



If you're looking on where to start when visiting Kinosaki Onsen, we recommend these 5 quintessential experiences and activities!

1. Go onsen-hopping

If you're visiting Kinosaki Onsen, the quintessential activity to do is to go onsen-hopping. The town has <u>seven public onsen</u>, or hot spring bathhouses, each one having its own distinct charms and features. Guests who stay in a traditional Japanese inn receive a pass to all seven, which are located within walking



distance of one another. Thus, during their stay, these guests can visit as many bathhouses as they want. Visitors can enjoy strolling through town, taking pictures alongside the willow lined canal, and basking in the area's peaceful atmosphere while onsen-hopping. Additionally, first male and female guests of the day to any of the 7 bathhouses will receive a custom wooden plaque with the name of the bathhouse and the date of entry.

2. Sport a yukata and geta



The majority of visitors to Kinosaki Onsen, regardless of gender or age, get dressed in yukata and geta to stroll through town. A yukata is a cotton summer kimono, originally worn as bathrobes but now worn for a variety of events and activities, including onsen-hopping. Geta are a form of traditional Japanese footwear resembling flip-flops. These shoes, often wooden, add a click-clacking sound to the streets of Kinosaki, adding to the nostalgic atmosphere. Most inns in town will provide you with a yukata and geta upon arrival to use during your stay. Those looking for a wider selection of yukata to choose from can hop on over to IROHA Yukata Shop & Rental. If you do not know how to put on a yukata, have no fear! Accommodation

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or rental shop staff can help you put it on. There are also directions here if you'd like to try for yourself.

3. Ride the Kinosaki Ropeway

In the back of town, visitors can ride a ropeway up to the middle and the top of Mt. Daishi for some great views. Halfway up the mountain is <u>Onsenji Temple</u>, an ancient temple built in 738 AD that used to be a pilgrimage site for those looking to visit the onsen. There they would pray to the hot spring's guardian for a blessing to be healed by the waters before entering the sacred hot springs, a ritual that was followed until the Edo period. At



the top of the ropeway and mountain stands a cozy cafe in which visitors can relax and enjoy a drink and a bite while taking in a beautiful view of the entire town. The view from the top of the <u>Kinosaki Ropeway</u> was even awarded one star in the Michelin Green Guide Japan! For those more time outdoors, you can opt to go part of the way by hiking up Mt. Daishi.

4. Experience a traditional Japanese inn (ryokan)

A visit to a traditional hot spring town is incomplete without a stay in a traditional Japanese inn, or *ryokan*. *Ryokan* are a way to experience pure Japanese tradition, lifestyle, and hospitality, the last of which is



especially valued by many Japanese people. There are over 74 ryokan in Kinosaki Onsen ranging in size and price, making it easy to find one to fit your needs and budget. The traditional ryokan rooms typically have tatami-mat flooring, a low table and floor cushions for seating, and a futon for sleeping. One's stay typically comes with a Japanese-style banquet for dinner and a set Japanese meal for breakfast. For dinner, many Kinosaki ryokan take full advantage of local ingredients, with snow crab in winter and Tajima

beef (a delicious and high-quality beef) all year round. Although most *ryokan* have Japanese-style rooms and bedding, Western rooms and bedding are available at select locations.

5. Learn about a local traditional craft and try it for yourself

Straw craft, called *mugiwara zaiku* in Japanese, is a unique, traditional handicraft with vibrant colors and intricate patterns. Originating in Kinosaki Onsen, this straw craft is produced only by a few Kinosaki craftsmen in all of Japan. Visit the Straw Craft Museum and Kamiya Mingei Shop to learn about its history

and try making it yourself. At the museum, you can drop it any time and decorate a small fan or postcard with precut straw pieces. In the Kamiya Mingei Shop, you can observe the straw craft process, get a private tour of the craftsman's workshop, and make your own original straw craft design on a small box to keep as a lovely souvenir! This is an activity that can be booked on this page.





Toyooka is a downtown area home to the Oriental White Stork, a bird that was revived from extinction in this very town. The city's efforts restored the Oriental White Stork population, and now over 250 fly the skies of Japan. Toyooka is also known for the Genbudo Caves.



Kannabe is a mountainous area with fun activities year-round. In the winter, one can go skiing, snowboarding, snowshoeing, and sledding. In the warm months, one can go camping, paragliding, fishing, tree climbing, and more. Kannabe is the perfect destination for adventurers.



<u>Tanto</u> is a quiet countryside town with magnificent nature—including a giant field of tulips in the spring and brilliant red-leaved trees in the fall.







Kinosaki Onsen is a town of time-honored hot springs dating back 1300 years ago. It is home to seven public bathhouses, all located within walking distance of each other and the train station. Guests are encouraged to wear yukata and geta, stroll through the town, and go onsen-hopping.



Izushi is the resident castle town, popular for its nostalgic atmosphere of Edo-era Japan. It is home to many interesting attractions such as castle ruins, a samurai house, a kabuki theater, and a clock tower. The town's specialty is Izushi Sara Soba, buckwheat noodles served in small portions on small plates.



<u>Takeno</u> is a quaint fisherman town that is a hidden gem among the northern coast of Hyogo Prefecture. The beach has clear, blue waters while the mountains surrounding it offer great hiking opportunities. It is encouraged to stroll through the peaceful town, where one can find small shops and traditional landscapes.

